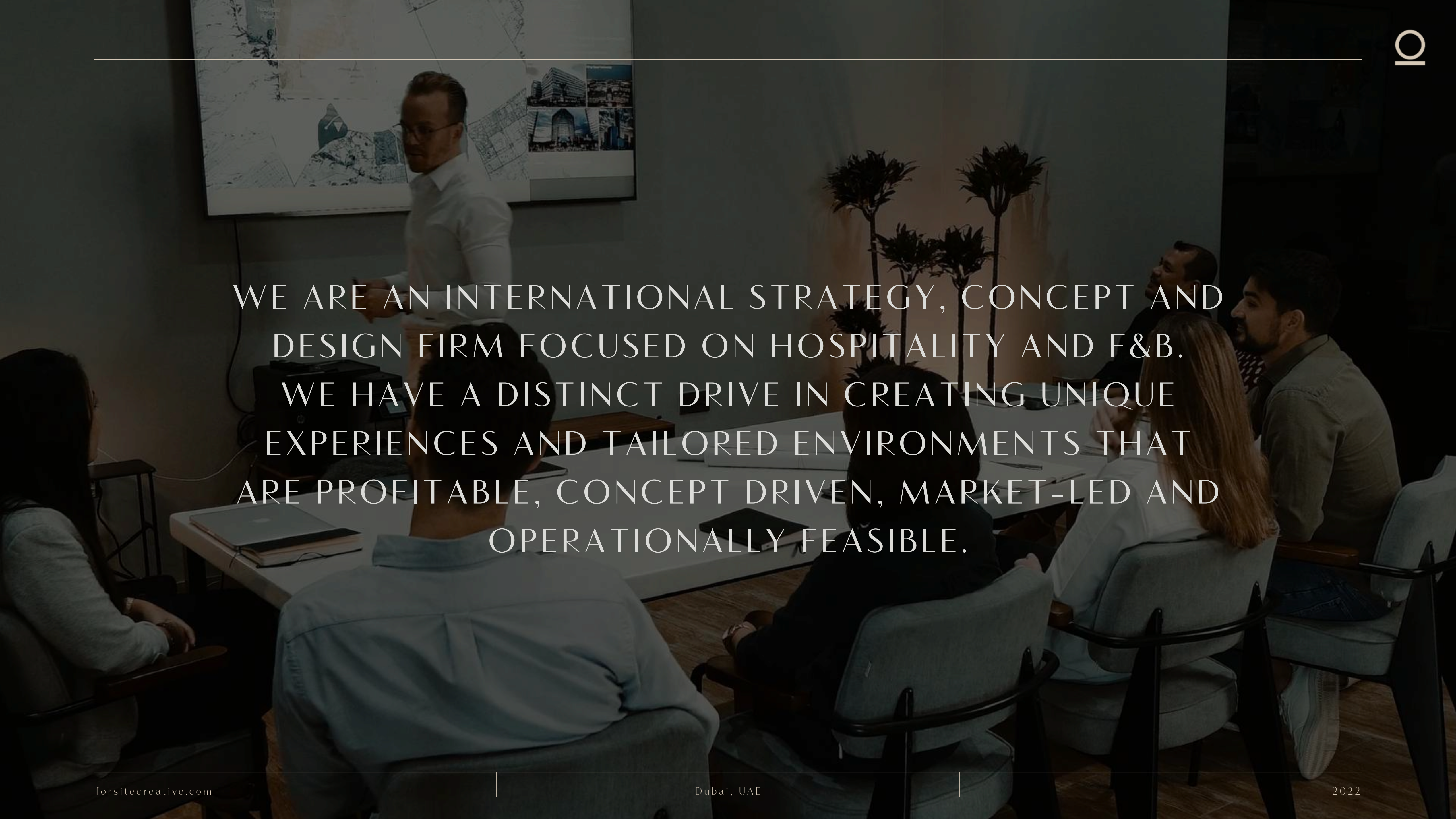




F O R S I T E

COMPANY PRESENTATION
Q3 2022

A man in a white shirt is standing and presenting to a group of people seated around a large conference table. A large screen in the background displays architectural plans and images of buildings. The room is dimly lit, with some potted plants visible in the background.

WE ARE AN INTERNATIONAL STRATEGY, CONCEPT AND
DESIGN FIRM FOCUSED ON HOSPITALITY AND F&B.
WE HAVE A DISTINCT DRIVE IN CREATING UNIQUE
EXPERIENCES AND TAILORED ENVIRONMENTS THAT
ARE PROFITABLE, CONCEPT DRIVEN, MARKET-LED AND
OPERATIONALLY FEASIBLE.

THE FORSITE TEAM

Through our multidisciplinary teams, we specialize in providing turnkey services ranging from market research, strategy, business planning, concept development, and interior design to operational and back of house design. This combination of in-house expertise ensures coherence between disciplines that are often isolated.

With a client-driven mindset, our team guarantees flexibility and dedication in order to deliver above and beyond. Forsite Creative has been operating in the EMEA region since its inception and is very familiar with the market and its future outlook. We have had the privilege to work in the region for some of the world's leading restaurant groups and (hotel) brands.

Our exposure to the market, as well as our continuous search for the region's latest trends and developments, have led to us gaining significant market understanding.

Marriott International

“They understand our approach to F&B, not only from an aesthetics perspective, but also from a function and operational standpoint. Their various departments and their integrations, uniquely places them in the top tier of consultants for turnkey solutions, concepts and design deliveries. I highly recommend this team for their commitment and ability to transform any project into a unique concept that stands out.”

*Marc Ledesma,
Director F&B Design & Development – MEA*

IHG

Working with this team has been a great pleasure. The expectations of the restaurant and bar experience is extremely high for our guests, and they have delivered on some terrific concepts. The quality of their work shows in the thoroughness of their research and knowledge of the local market, right through to the extensive detail of menu, design and graphics in the end product. Forsite have demonstrated that rare combination of technical expertise and artful soul – the perfect recipe for an F&B consultant.

*Stephen Laucirica,
Senior Director, Design & Engineering IMEA*

Nozomi, Restaurant group

It has been a sheer pleasure working with the team over the last two years, developing some of our new and unique designs and concepts for KSA. They are a company devised of creative and innovative thinkers that have the ability to provide first-class designs for front and back of house, but what really sets them apart is their understanding of the markets, and of our operational requirements. The team is flexible, pro-active and continuously surprise us. This has, so far, been one of the most pleasant working relationships of my 40 years in the business. It is for these reasons that they have become our design partners, and I look forward to future collaborations together, venturing far beyond Saudi Arabia.

*Marios George,
Founder and Owner*

Leylaty Restaurant and Ballrooms

Leylaty has had the pleasure of working with Gustavo and his team for over 5 years now, and has watched the company grow, along with the array of services that they provide. Not only have we had successful interior design collaborations, but we have also joined forces for concept development, branding and operational planning. We have come to regard this outstanding company as our strategic partners when it comes to venturing into new concepts and markets.

Hashim Al Attas, CEO

WHY

We build your vision by understanding, defining, designing and executing. We have an international portfolio of restaurants, hotels and other service centric projects.

HOW

Our organizational structure and in-house expertise ingrains creating coherent, efficient and creative concepts and environments. Our international exposure, as well as our continuous search for the latest trends and developments, allow us to give our projects a competitive edge as well as long-lasting operational performance.

WHAT

We pride ourselves in being the only player in the region with a fully operational, concept, interior design, foodservice design and branding team, profiting from the synergies and efficiencies that are built up from combining the above expertise in each project competitively.

STRATEGY

CREATIVE

TECHNICAL

RESEARCH

DESIGN &
ARCHITECTURE

FOODSERVICE
& OPERATIONAL
DESIGN

CONCEPT

BRANDING

01

STRATEGY

RESEARCH

- Market research
- Feasibility studies
- Strategy development
- F&B specialist advice
- F&B specialist advice
- Data collection and analytics

CONCEPT

- Concept development
- OS&E design
- Menu development
- Brand/operator identification

02

CREATIVE

DESIGN & ARCHITECTURE

- Master Planing
- Design concept
- Turnkey interior design
- Design manuals & guidelines

BRANDING

- Naming and storytelling
- Brand-book & guidelines
- Graphic design

03

TECHNICAL

FOODSERVICE & OPERATIONAL DESIGN

- Foodservice & show kitchen design
- Laundry and waste design
- Operational planning

FORSITE DATA

Data Collection & Analytics

Forsite Data is a strategic JV with a big data analytics company from the US that tracks consumer sentiment and consumer journeys. This collaboration allows us to enhance our market insights and validate our strategies by collecting and analyzing customer behavior and sentiment across hospitality segments and regions. These new data-driven insights de-risk hospitality and real estate investments and help brands build the perfect experience around every customer in the right locations.

Our joint USP is twofold. First, our data has fully blended psychographics (what people believe, their personalities, values, etc) with consumer journeys (where they go, spend time and what their sentiments are) — a key feature missing on the market. Second, all of our insights are precisely geolocated to specific businesses and public places, a feature that is enabled by us thinking through our code and methodology thoughtfully — rather than buying resold mobile phone location data or Visa/Mastercard data. These two features mean that our clients have actionable, intuitive journeys and sentiments to base their most critical investment decisions on.

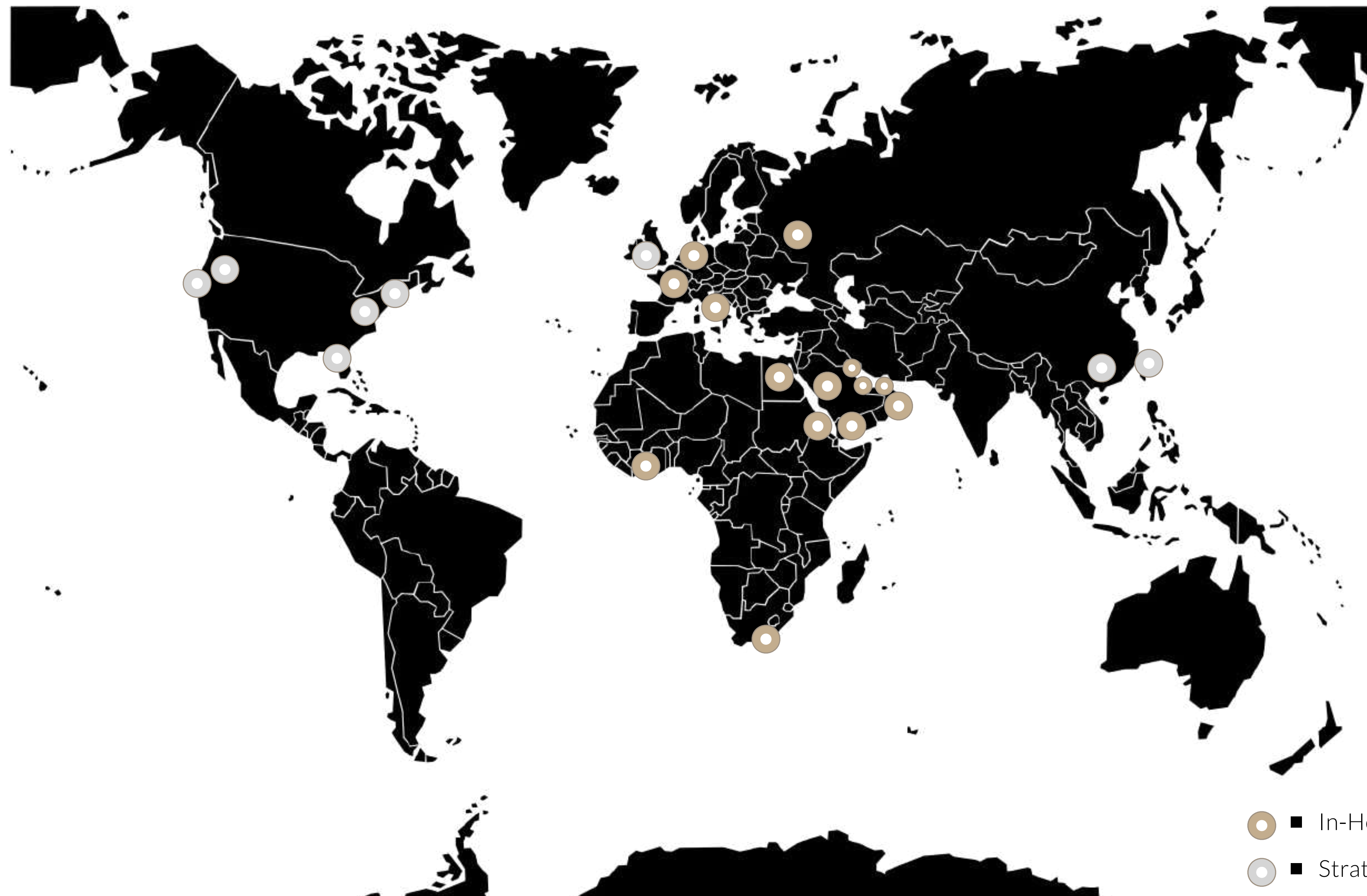
Forsite Data is where we see the future in understanding markets and decision making for any hospitality of F&B business.



Powered by basillabs

OUR INTERNATIONAL REACH

COUNTRIES WE HAVE WORKED IN:



- Saudi Arabia
- United Arab Emirates
- Bahrain
- Oman
- Qatar
- Kuwait
- Italy
- Djibouti
- South Africa
- Egypt
- Ivory Coast
- France
- The Netherlands
- Russia

- In-House
- Strategic Partners

ADDING VALUE TO:

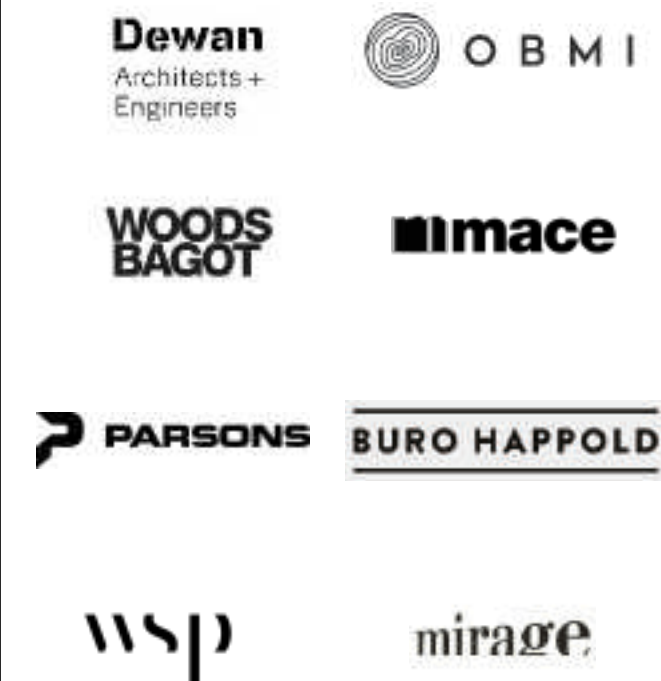
Hotel Groups & Brands



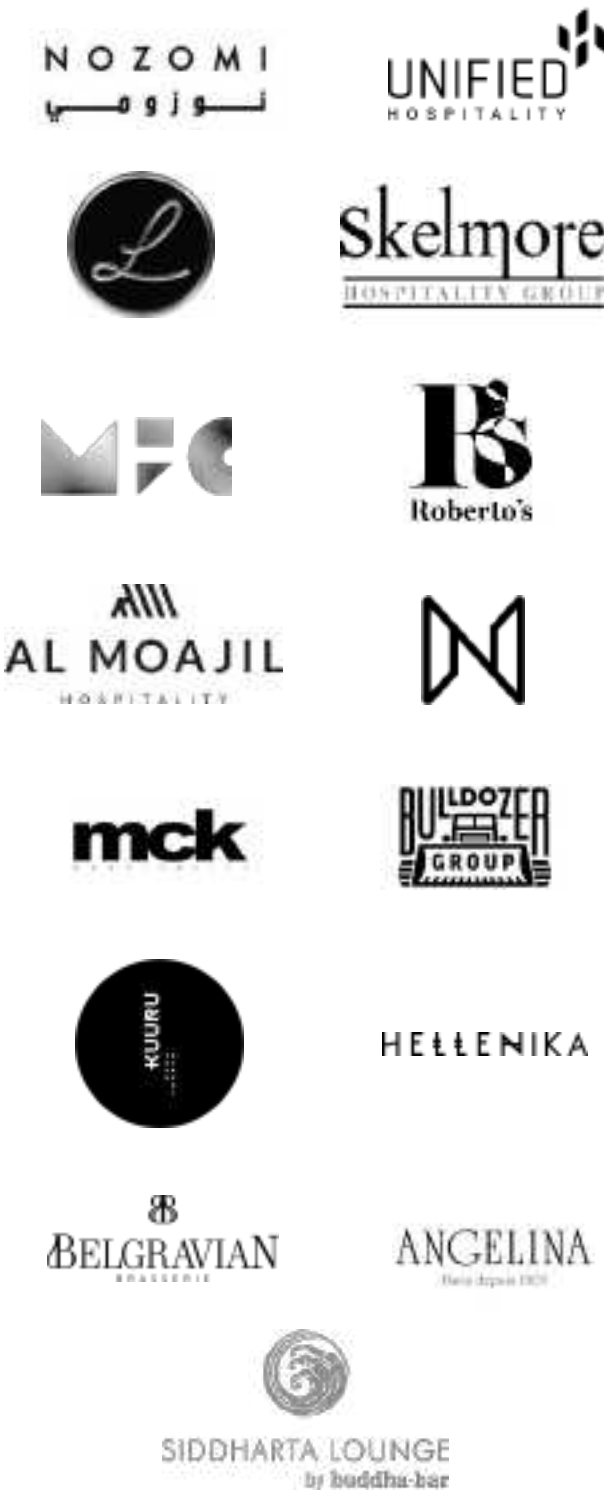
Consultants



Lead Consultants & Engineers



Restaurant Brands & Groups



Governmental



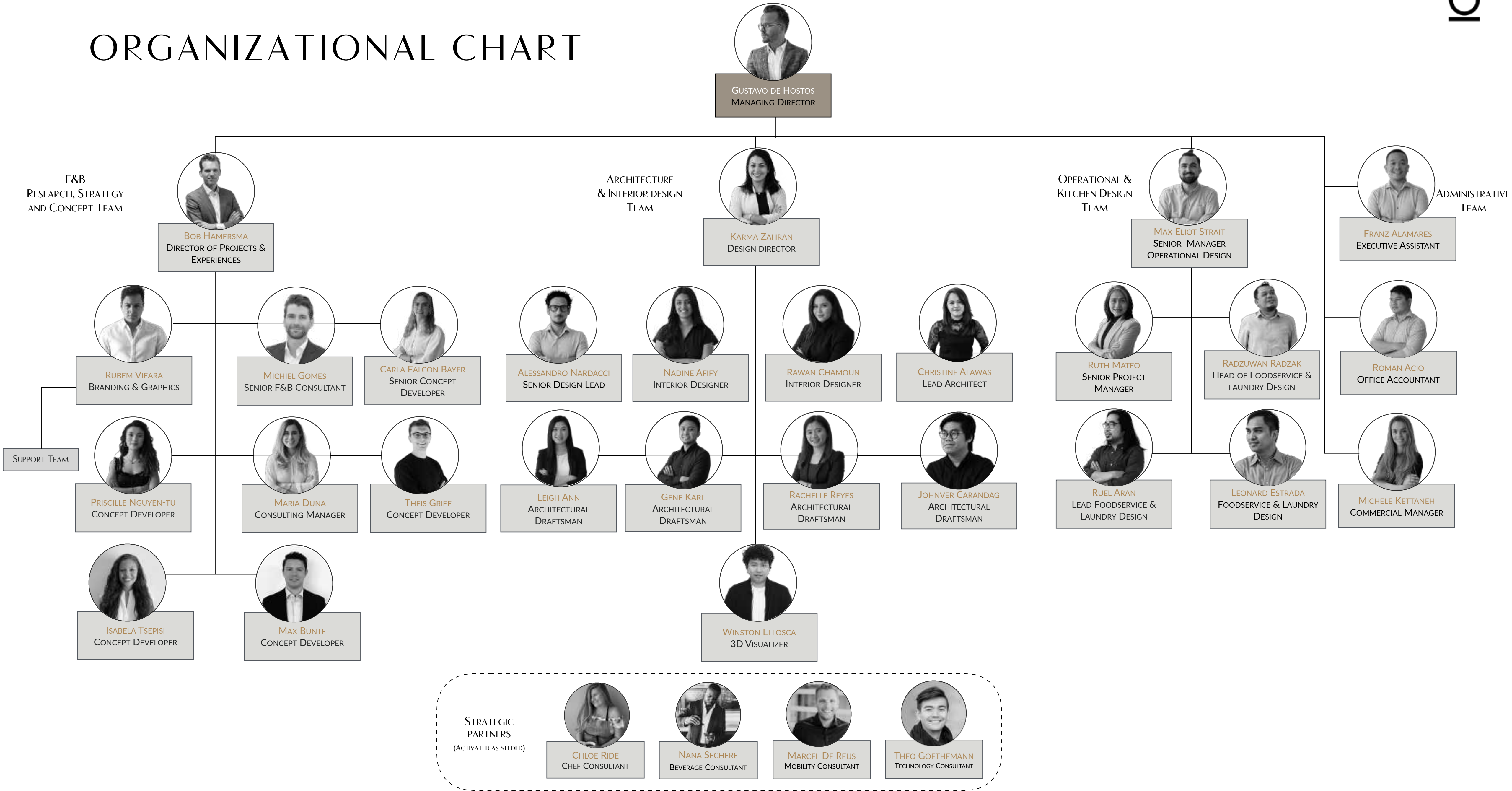
Semi-Governmental



Real Estate Developers & Contractors

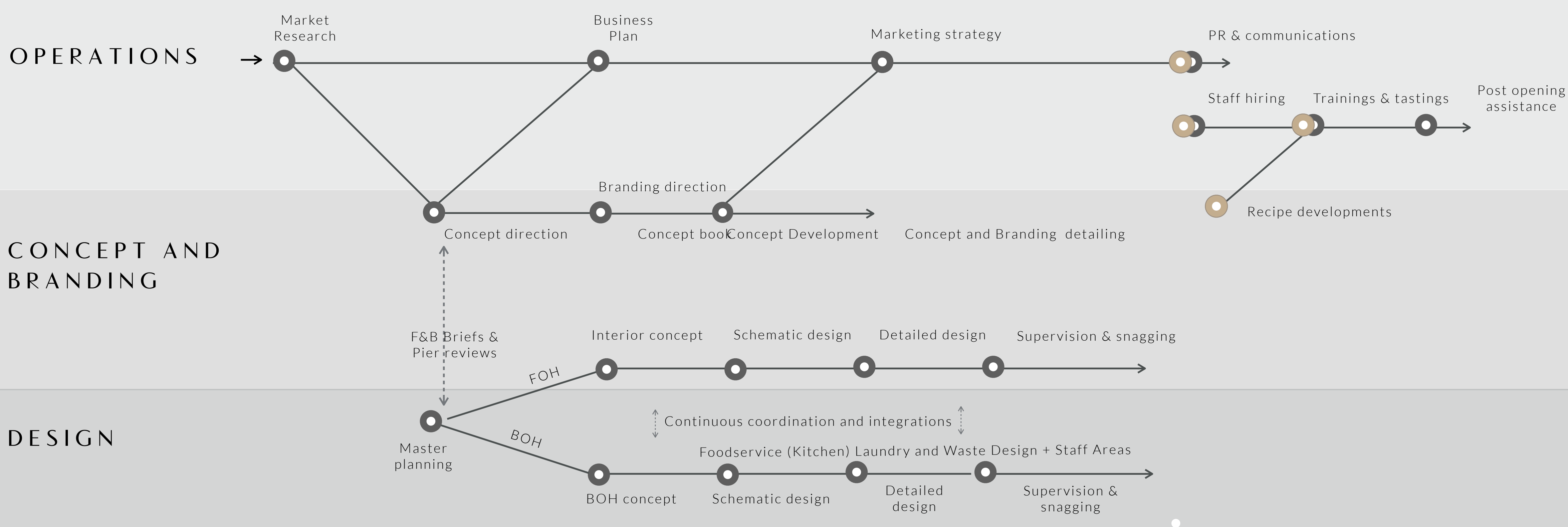


ORGANIZATIONAL CHART



OUR PROCESS

In the following overview, we are highlighting the most important steps that we believe are critical to the success of any hospitality business, as well as which processes we execute in-house, or in collaboration with strategic partners.



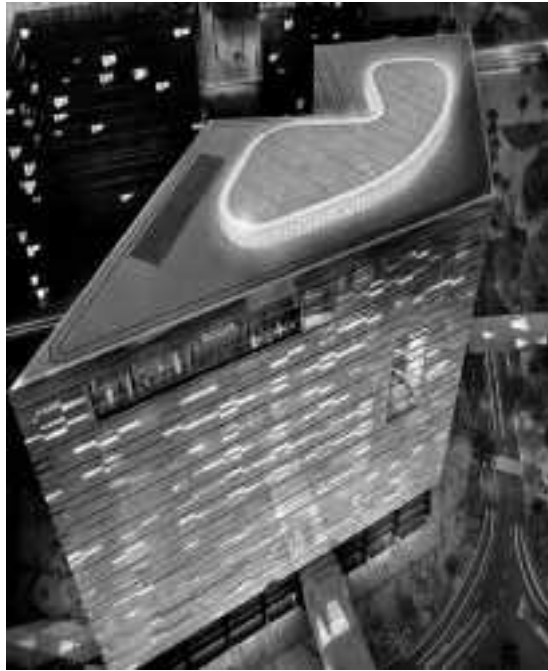
IN-HOUSE EXPERTISE
 STRATEGIC PARTNERS

KEY LANDMARK PROJECTS

Banyan Tree
Al Ula (2022)



Confidential
KAJD 5* (2022)



Confidential
KAJD 5* (2022)



W HOTEL
KAJD 5* (2022)



Fairmont SABA
DUBAI (2024)



Fairmont
DJIBOUTI (2024)



InterCon
DAMMAM (2024)



Confidential
KSA (2024)



Red Palace - Boutique
Riyadh (TBA)



Al Hamra Palace
Jeddah (TBA)



Tuwaiq Palace
Riyadh (TBA)



Citystars
Sharm El Sheikh (TBA)



Citystars
Kattameya (TBA)



Citystars
Al Sahel (TBA)



Citystars
Abu Soma(TBA)



Raffles
Jeddah (TBA)



Orient Express
DGDA (TBA)



Raffles
DGDA (TBA)



OUR LATEST OPENINGS

KUURU

Jeddah, KSA

Open

Interior Design, Concept
Development, Foodservice Design



Forsite Creative was appointed the task of taking an existing restaurant, previously only Toki, which was underutilized, underperforming, and re-strategizing as well as designing its renovation and repositioning. The research lead to show that the previous space for Toki was too large and should be split into 2 spaces/ concepts however the name of Toki in the market as a high end Chinese restaurant was still prominent hence could be salvaged. We did this without hindering the BOH or any major civil work or MEP works.



TAMOKA

Dubai, UAE

Open

Interior Design, Concept
Development, Branding &
Graphics Foodservice Design



Forsite Creative was appointed the task of repurposing, renovating, and repositioning of a somewhat outdated concept into a destination outlet, part of a 5* Hotel in the dynamic beach of JBR.

This resulted in the development of *Tamoka*, a Caribbean-inspired beach restaurant. Forsite Creative was involved in the A-Z development of this restaurant, including the concept, interiors, kitchen design and branding.



CAÑA BY TAMOKA

Dubai, UAE

Open

Interior Design, Concept
Development, Branding &
Graphics Foodservice Design



The concept *Caña* was an add-on concept to the main restaurant Tamoka, and was inspired by a Latin-American beach shack.

The idea behind *Caña* was to create a distinct Latin-American beach bar, with a specific focus on rum-based and Latin-inspired cocktails.



BELGRAVIAN

Al Khobar,
KSA

Open

Interior Design, Concept
Development, Branding &
Graphics



Forsite Creative was asked to support with the interior design, concept development and branding of three signature restaurants in a state-of-the-art restaurant complex in Al Khobar, Saudi Arabia.

Belgravian is an all-day dining destination embodying the sophistication of London's Belgravia, and has been inspired by the culinary excellence of the Grand Cafés of France.



HELLENIKA

Al Khobar,
KSA

Open

Interior Design, Concept
Development, Branding &
Graphics



Forsite Creative was asked to support with the interior design, concept development and branding of three signature restaurants in a state-of-the-art restaurant complex in Al Khobar, Saudi Arabia.

Hellenika is a refined upscale dining destination, inspired by Greek culture, architecture & Mediterranean gastronomy.



NOZOMI

Al Khobar,
KSA

Open

Interior Design, Foodservice
Design



Forsite Creative was asked to support with the interior design, concept development and branding of three signature restaurants in a state-of-the-art restaurant complex in Al Khobar, Saudi Arabia.

Nozomi is a Saudi restaurant brand with multiple locations in Saudi Arabia, renowned for its contemporary Japanese cuisine. FC designed its location in Al Khobar, which has been shortlisted for the Restaurant & Bar Design Awards.



KYMA BEACH CLUB

Dubai, UAE

Open

Interior Design, Concept
Development, Foodservice Design,
Branding & Graphics



Forsite Creative was appointed by Nakheel and St-Regis to develop a Beach Club and restaurant for the hotel guests including an infinity pool and day to night spaces. FC covered a turnkey scope of master planning, interior design, kitchen design and branding/concept.



TOKI

Jeddah, KSA

Open

Interior Design, Concept Enhancements



Toki is an established restaurant in the upscale dining scene of Jeddah, appreciated for its contemporary Chinese cuisine. Forsite Creative was involved in the re-design of the restaurant, as well as a number of conceptual enhancements, including the selection of new operating equipment.



FAIRMONT FUJAIRAH

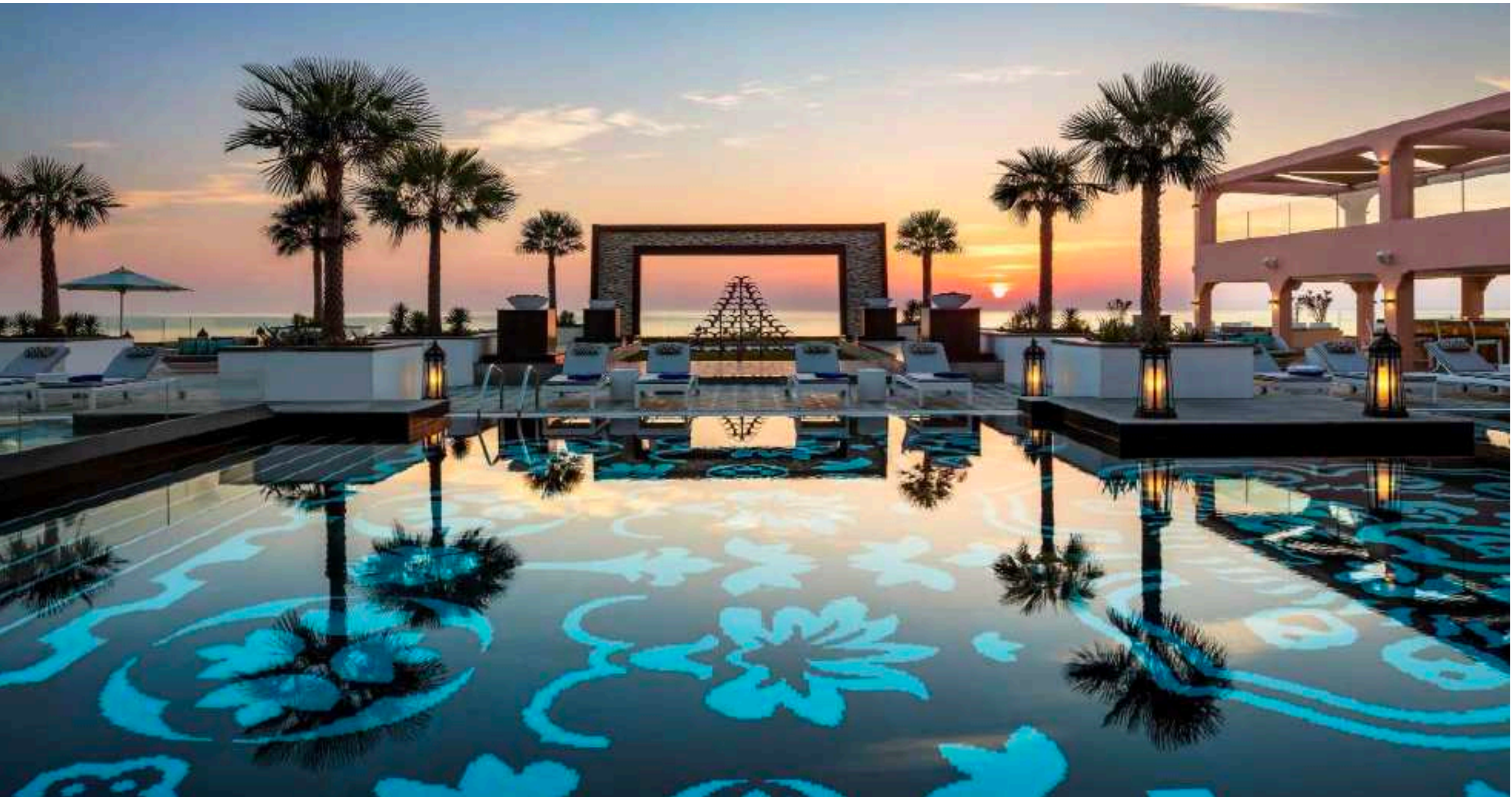
Fujairah, UAE

Open

Branding & F&B Concepts



Forsite Creative developed the concept and branding as well as operational support for the F&B outlets in this hotel.



BURJ AL HAMAM BISTRO

Riyadh, KSA

Open

Interior Design

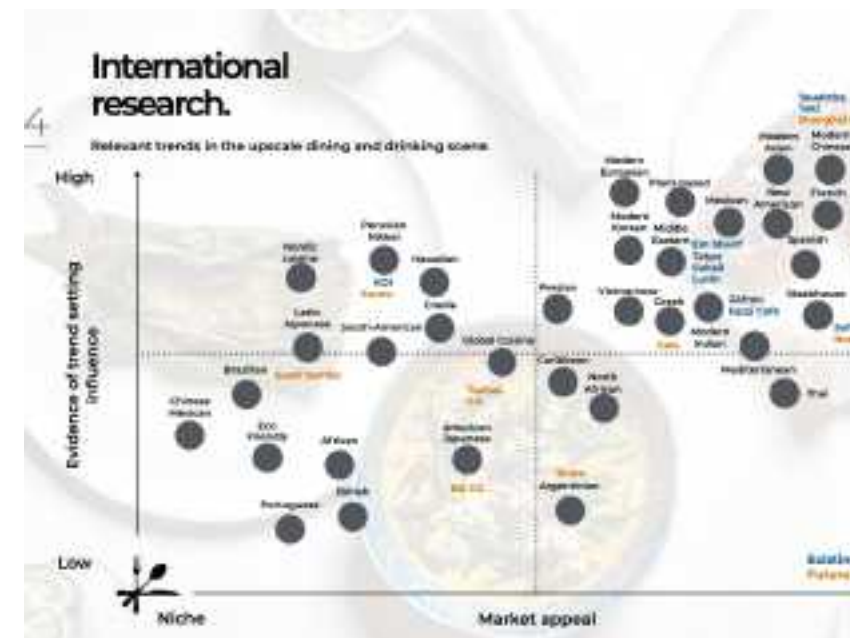
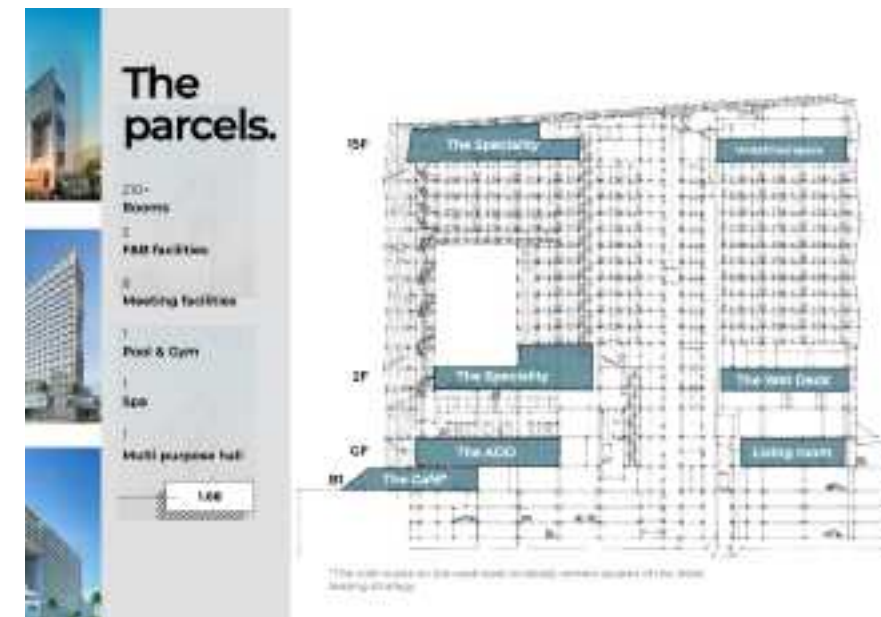


Forsite Creative updated and uplifted the design of a casual Lebanese brand in Riyadh as well as supported continuously with their latest two openings; Bistro Riyadh Front and Bistro Dhabab.





LATEST STRATEGY WORK



Forsite Creative (FC) was brought in as the F&B specialist to lead the development of the Master F&B strategy and its implementation for all the hotels planned in the current phase of KAFD. Our approach started by providing national and international market research followed by a clearly defined strategy. For most of the F&B outlets, FC developed the concepts entirely, including branding, operational planning, interior design (for one hotel) and kitchen design. For some others, FC shortlisted high potential brands and operators that would be placed as tenants for key spaces.



WHITE BEACH ATLANTIS

Dubai, UAE

Under
planning

Market Research, F&B Strategy,
Masterplan



THE CABANA EXPERIENCE

The new cabanas will offer a unique beach club experience and will be located on the beach of White Beach.

These regular size cabanas for up to 6 guests or one larger cabana for up to 12 guests will have private lounge pool, private covered and outdoor seating, as well as unique features such as built-in tables.

These cabanas will be the most premium units within the beach and should be located according to the site plan.

Forsite Creative was approached by Atlantis to conduct an independent consultancy and advisory study on White Beach. This study involved internal analysis, to study the latest state of affairs at White Beach, as well as an external analysis, to outline the competitive landscape, trade area, and international benchmark.

THE BACK-UP: EXTERNAL ANALYSIS

Research on 10 noteworthy beach-clubs in Dubai



BOUTIQUE GROUP

KSA

Under
Development

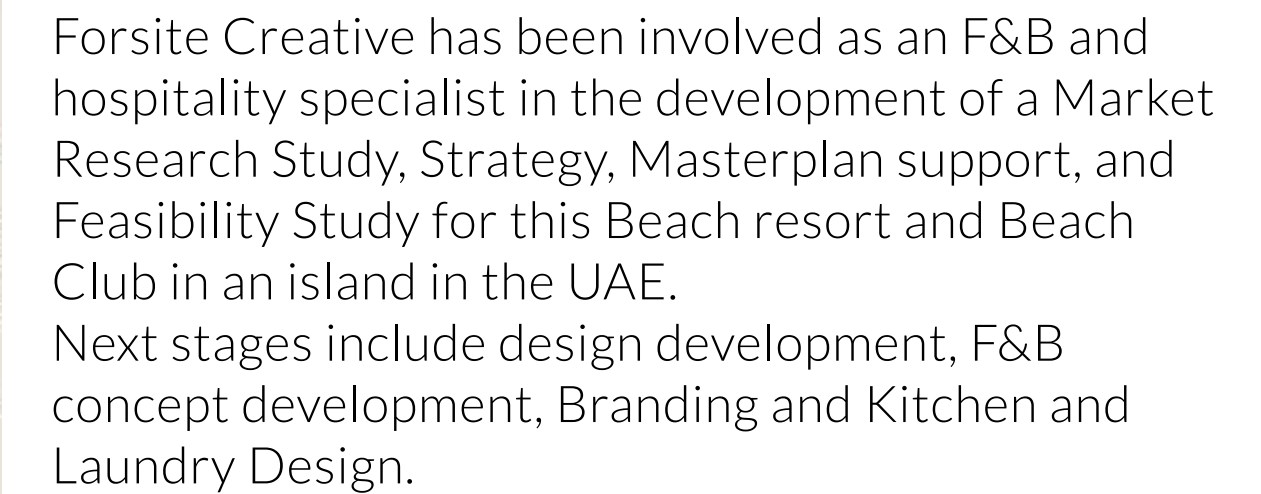
Market Research, F&B Strategy,
Brand/Concept Shortlisting,
Branding



Forsite Creative was involved in the overall corporate culinary strategy for Boutique Group, a new ultra-luxury hotel brand born in Saudi Arabia. Forsite Creative has furthermore been involved in the market research studies and concept briefs for all F&B outlets of the first three properties of Boutique Group: Al Hamra Palace, Tuwaiq Palace and Red Palace.



Market Research, F&B Strategy,
Concept Development Master
plan, Feasibility Study



Market Research, F&B Strategy,
Concept Development Master
plan, Feasibility Study



FAIRMONT DJIBOUTI

Djibouti
City,
Djibouti

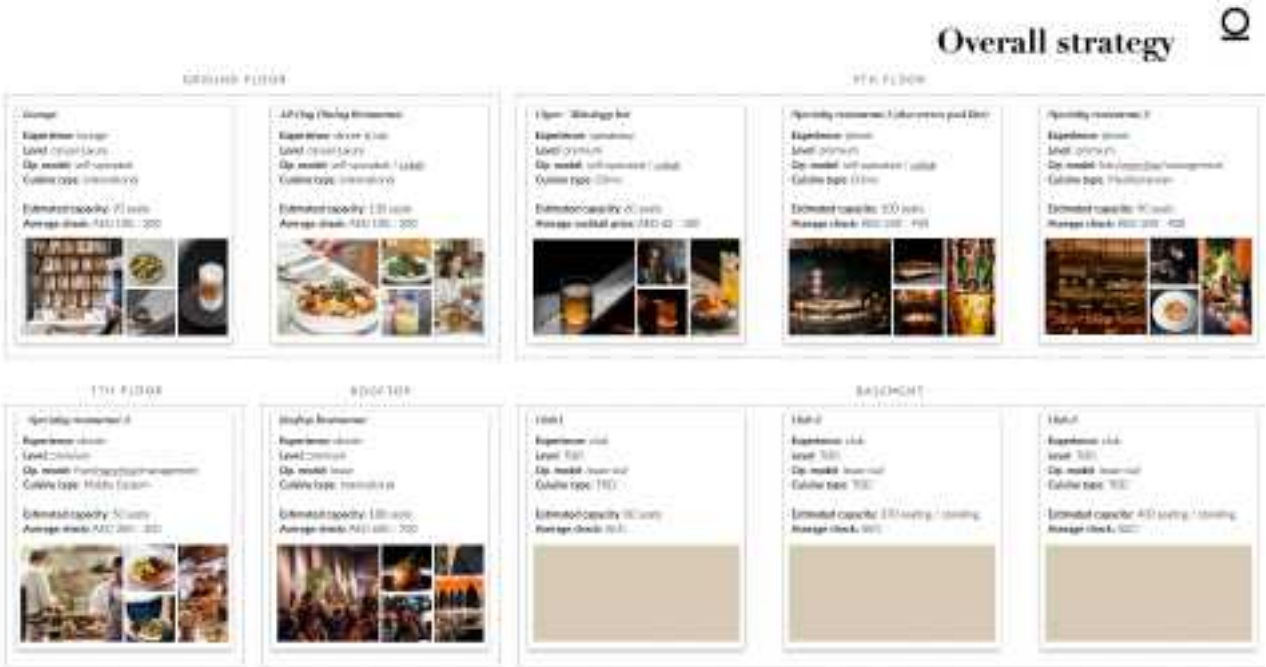
*Under
Construction*

Market Research, Concept
Development, Branding &
Graphics Foodservice Design

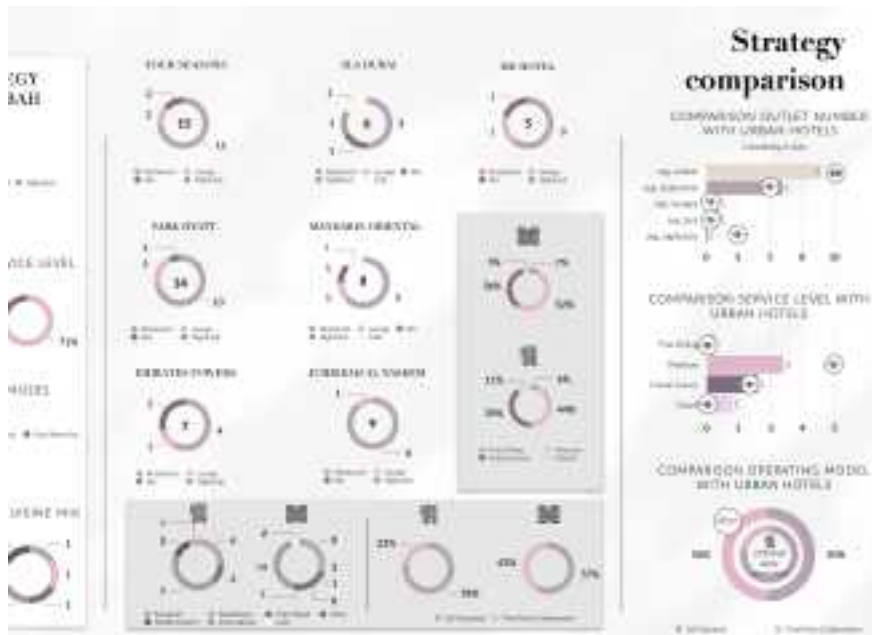


Forsite Creative has been involved in the execution of a market research study, the development of the F&B strategy, as well as the conceptualization and branding of all F&B outlets in a new Fairmont hotel in Djibouti.





Forsite Creative has been involved in the execution of a market research study, the development of the F&B strategy, as well as the conceptualization and branding of all F&B outlets in a new Fairmont hotel in Dubai.



External demand analysis

The demand analysis shows that Fairmont SABAHD is located in close proximity to several affluent to very affluent demand neighborhoods in which the supply of restaurants, bars and clubs is relatively underdeveloped. Business Bay and Marina / JBR seem to be the most attractive neighborhoods to focus on. Both neighborhoods are residential areas with similar F&B scene.

Marina/JBR and Business Bay are the most promising capture neighborhoods for the property. Interestingly enough they have similar characteristics, and those neighborhoods frequently have similar, more casual premium experiences. They are receptive to HongKong (The Marina/JBR) and Bay of Rosh (The Bay of Rosh) whilst seeking less "luxe" characteristics.

RESEARCH APPROACH

- To thoroughly analyze the demand market in Dubai and conclude which neighborhood demand shall be captured in, F.C. reviewed the following parameters:
 - The residential population.
 - The estimated disposable income per year.
 - The concentration of low star hotel rooms in each area, to understand where the affluent tourists are located.
 - Calculating the readiness to travel for the demand of each neighborhood in the Fairmont SABAHD.
- By means of a rating system, F.C. was able to give each neighborhood a score on the above mentioned factors.
- For the extensive research on the demand analysis please refer to the Annex document Chapter 4 "The Demand Analysis".

RELEVANT CAPTURE MARKET

Area	Residential pop.	Business Bay	Marina	JBR	The Springs	Other	Score
Residential pop.	1,846	1,846	1,846	1,846	1,846	1,846	1
Business Bay	1,846	1,846	1,846	1,846	1,846	1,846	2
Marina	1,846	1,846	1,846	1,846	1,846	1,846	3
JBR	1,846	1,846	1,846	1,846	1,846	1,846	4
The Springs	1,846	1,846	1,846	1,846	1,846	1,846	5
Other	1,846	1,846	1,846	1,846	1,846	1,846	6

DEMAND VS SUPPLY ANALYSIS

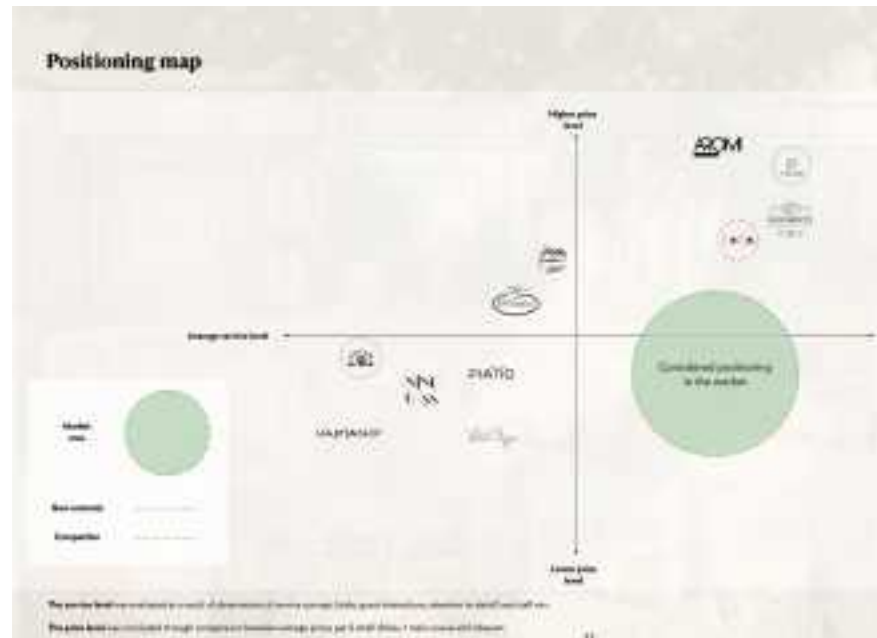


ITALIAN

KSA

Under
Development

Market Research, F&B Strategy,
Concept Development Master
plan, Feasibility Study



Jeddah's Italian Scene

Sauces are great lovers of Italian cuisine, given the many Italian restaurants in the Kingdom, and in Jeddah, this is no different. The popular destinations are those that are casual, comfortable and accessible.

Upwards international brands such as Ciccio (and soon Ciccio) are attracting a higher spending market, and cannot necessarily be labelled as accessible.

Despite the dominance of Italian restaurants in Jeddah, FC believes that the Italian market in Jeddah is currently not oversaturated. As a matter of fact, FC believes that the current market shows a strong dominance of (Chain) casual restaurants, that can barely measure themselves with the low-cost Casual Italian restaurants that can now commonly be found in Europe and the US.

It is exactly here, where FC believes there is an opportunity to differentiate, by creating a position in the market that is of a similar price level, while exceeding the competition by offering more quality in terms of design, food, beverage and the overall experience.



Forsite Creative has been involved in the development of a new Italian restaurant brand.

FC has been requested to execute a detailed market research study, and advice on the strategy and conceptualization of this new brand, that will have a first location in Jeddah.



Reference Kitchen Design Slide



Forsite Creative has been involved as an F&B and hospitality specialist in the development of a Market Research Study, Strategy, Masterplan support, and the Conceptualization of two properties in Diriyah Gate, Saudi Arabia.



BURJ RAMLA

Jeddah, KSA

*Under
Development*

Market Research, F&B Strategy,
Operational Model, Feasibility
Study, Brand/Concept Shortlisting



The development consists of 5* serviced hotel apartments in addition to a standalone F&B cluster. Forsite Creative developed a clear F&B strategy and shortlisted a tenant mix based on a detailed market study. To support the tenant mix, FC developed an operational plan (adjusting the master plan) and prepared detailed feasibility studies for different scenarios.



برج رمله
BURJ RAMLA

UNDER DEVELOPMENT

BEACH CLUB

Sardinia,
ITALY

Under
Construction

Interior Design, Concept
Development, Branding &
Graphics Foodservice Design



Reference branding slide



Forsite was appointed for the development of a 2,000 sqm beach club in the upcoming island of Sardinia,. Italy. The scope included business planing (and financial), operational strategy, master planning (including landscape design subcontracted), interior design, kitchen design, branding and concept development. This venues boasts a retail component, a private pool, a VIP roof-deck, a vegetable garden and BBQ area, a family space, floating pontoons, a pop-up spa and much more...



HARRAT

Al Ula, KSA

Under
Construction

Interior Design Concept
Development, Branding &
Graphics

0



Forsite Creative has been involved in the renovation of a signature restaurant of a Banyan Tree in Al Ula, KSA.

FC has been requested to update the concept, and create a new brand identity for the restaurant Harrat, inspired by the volcanic plateaus.

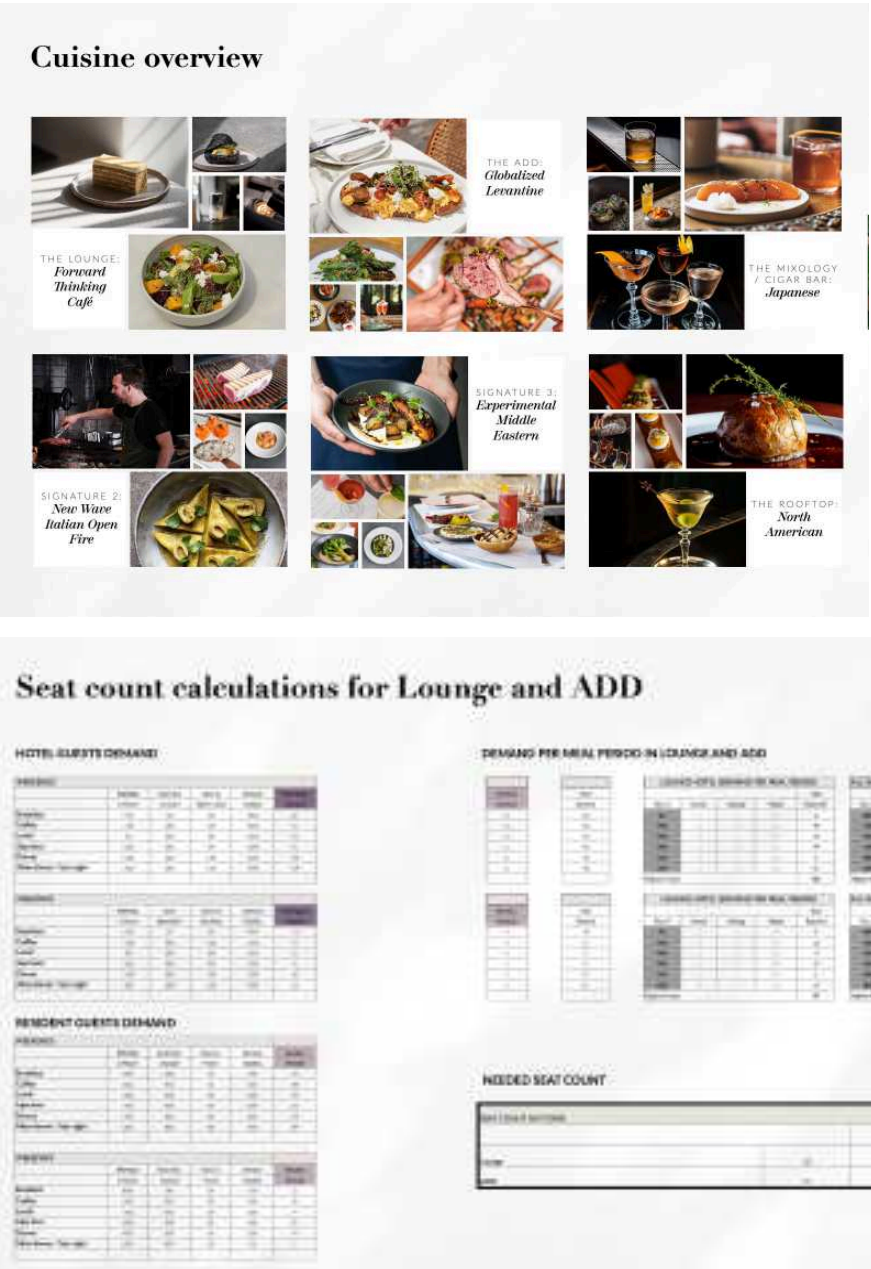


FAIRMONT SABAH

Dubai, UAE

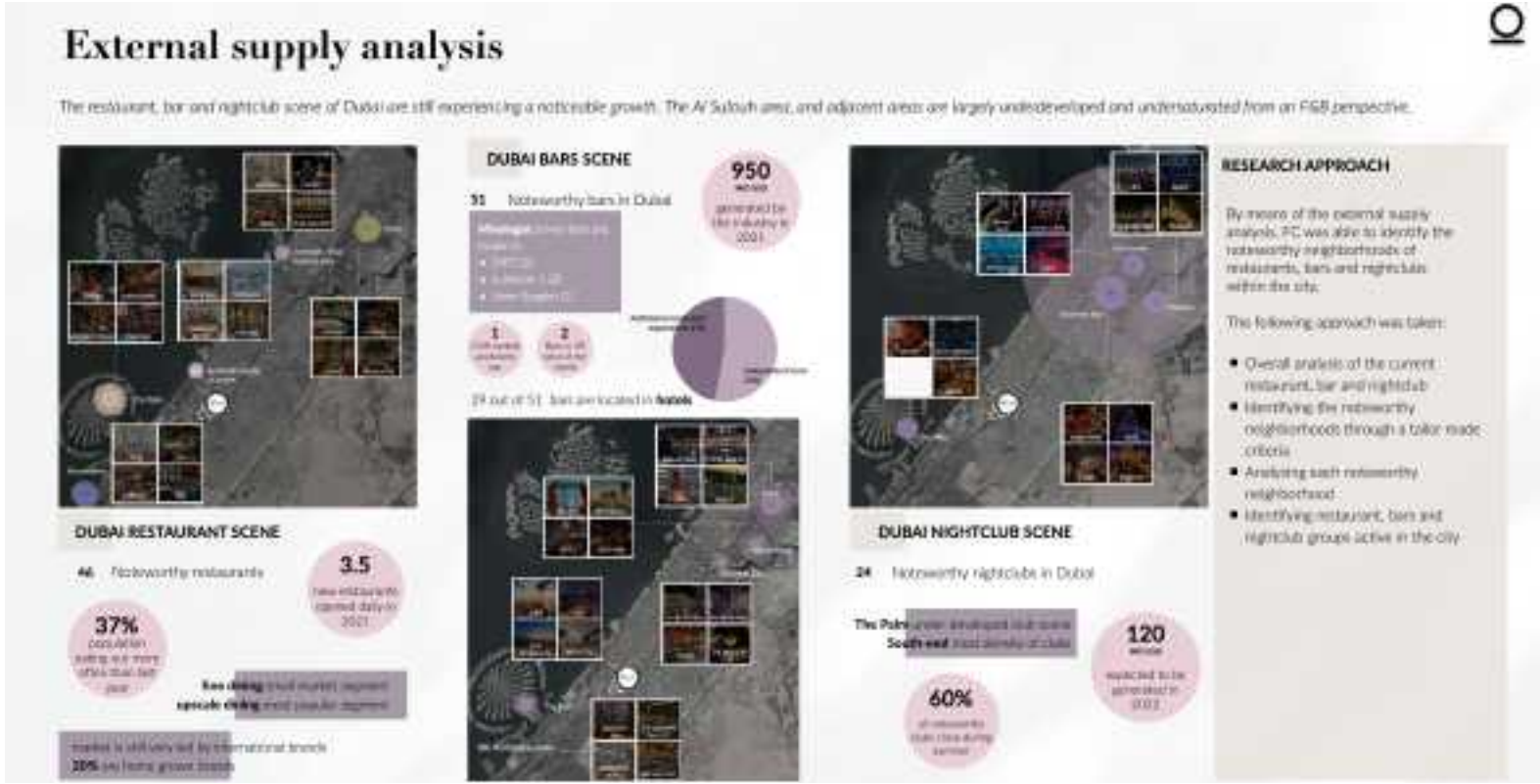
Under
Construction

Market Research, Interior Design,
Foodservice Design, Concept Development,
Branding & Graphics Foodservice Design



Forsite Creative has been involved in the execution of an in-depth market research study, the development of the F&B strategy and culinary vision for the Fairmont Sabah. FC adopted a new approach to complete a market-study, concentrating on a very data-heavy research to support its findings.

Forsite Creative has also been engaged as the interior and foodservice designer for the F&B outlets of the property.



ROBERTO'S

Muscat & Doha

*Under
Construction*

Interior Design, Foodservice
Design



Roberto's an upscale Italian restaurant concept developed by Skelmore group in Dubai.

They contracted Forsite Creative to help expand Roberto's reach into both Qatar and Muscat as lead designers for both the interior and kitchen designs. Though the brand is well established in the UAE, the design development needed to be adjusted to meet the requirements of the new markets they respective branches are entering.



MEEZ HOUSE

Riyadh, KSA

*Under
Construction*

Interior Design



Forsite Creative was engaged to help tweak the already successful Meez Street concept of Jeddah into the more competitive market of Riyadh.

Contracted to design and develop a new interior identity for the new location, Forsite stayed true to the brand's DNA while elevating the standard to ensure it can meet the requirements of the capital city.



NOZOMI

Riyadh, KSA

*Under
Construction*

Interior Design, Foodservice
Design



Nozomi is originated out of the UK as a high end Japanese restaurant brand that has since opened multiple locations in the GCC, renowned for its contemporary Japanese cuisine.

Forsite Creative has been engaged as the brand's principal interior and kitchen designer, and worked on the designs of numerous of its concepts across Saudi Arabia.



BRASSERIE

Jeddah, KSA

*Under
Construction*

Interior Design, Concept
Development, Foodservice Design



Forsite Creative has been engaged in the interior design, kitchen design, as well as the conceptualization and branding of a new luxury New York Brasserie.

Not only was the concept and interiors addressed but the architectural concept and exterior design was also fully developed in house.



KUURU

Riyadh, KSA

*Under
Construction*

Interior Design, Concept
Development, Foodservice Design



After the immense success of Kuuru Jeddah, Leylaty group opted to take the concept to the capital city of Riyadh.

Forsite Creative were appointed to develop the interior design, kitchen design, and conceptual enhancements for the new flagship location.



THE BOSTONIAN

Kuwait City,
KUWAIT

*Under
Construction*

Interior Design, Concept
Development, Foodservice Design,
Branding & Graphics



The Intercontinental Hotel in Riyadh tasked Forsite Creative with the challenging task of creating a transitional concept from all day dining for breakfast to signature steak restaurant for lunch and dinner.



LATIN RESTAURANT

Riyadh, KSA

*Under
Construction*

Interior Design, Concept
Development, Food Service
Design



KADF along with Marriott contracted Forsite Creative to strategize and create the latin concept for their new hotel outlet and carry out both the interior design and kitchen designs for the space.



JAPANESE

Riyadh, KSA

Under
Construction

Interior Design, Concept
Development, Foodservice Design



The client wanting to create a sub-brand to their already extremely successful high end Japanese concept contracted Forsite Creative to help meet the challenge.

Forsite worked on Interior design, kitchen design, branding identity development and concept enhancements completing the brief.



DOSA

Riyadh, KSA

*Under
Construction*

Interior Design, Foodservice
Design



UHC had the ambition to create a premium casual Korean BBQ concept in Riyadh in partnership with Akira Back.

Forsite Creative was appointed to create the interior design and design identity along with full kitchen design services.



WAKAME

Riyadh, KSA

*Under
Construction*

Interior Design, Concept
Development, Branding



Forsite Creative has been engaged for the redesign and re-branding of Wakame, a Saudi-based restaurant chain serving a Japanese cuisine. Forsite Creative was tasked to elevate the existent design palette, and was furthermore challenged to think of the re-branding of the brand, making it stand out in the premium casual Japanese restaurant scene. This involved the development of a new brand identity, new operational equipment and uniforms, as well as a new scent experience.



STRATEGY

RESEARCH

COMPLETED

Prince des Galles, Paris - France
Boutique Group, Corporate Culinary Strategy, KSA
Parasol, Dubai - UAE
Luxury Collection, Yerevan - Armenia
Moxy F&B program, MEA Region
Protea F&B program, MEA Region
W Hotel, Riyadh - KSA
KAFD 5* Hotels (3), Riyadh - KSA
Pullman, Abidjan - Ivory Coast
Nox Management, Kuwait
Ascot Hotel, Riyadh - KSA
Italian Glasshouse, Jeddah - KSA
Miral F&B strategy museum, AD -UAE
Banyan Tree, Riyadh - KSA
Orient Express, Riyadh - KSA
White Beach, Dubai - UAE
Al Hamra, Jeddah - KSA
Red Palace, Riyadh - KSA
Tuwaiq Palace, Riyadh- KSA
PIF Luxury Desert Resort, Empty Quarter, KSA
Fairmont Residences, Riyadh - KSA
Raffles, Riyadh - KSA
ST. regis Beach Club, Dubai - UAE
Health QSR, Jeddah - KSA
Cloud Kitchens, KSA
Intercontinental Al Ahsa, KSA
Fairmont, Djibouti

UNDER DEVELOPMENT/ CONSTRUCTION

The Line in Neom (sub-specialist hospitality & F&B) - KSA
Boutique, KSA
Fairmont, Riyadh - KSA
Fairmont Al Sufouh, Dubai - UAE
InterContinental, Dammam - KSA
InterContinental, Al Khobar - KSA
Indigo, Jeddah - KSA
Crowne Plaza, Jeddah - KSA
Orient Express, Riyadh - KSA
Rafal Sky Gardens, Riyadh - KSA
InterContinental, Rabat, Morocco
Swissotel, Jeddah, KSA

CONCEPT

COMPLETED

Tamoka, Dubai - UAE
Cana by Tamoka, Dubai - UAE
Kuuru, Jeddah - KSA
Belgravian, Khobar - KSA
Hellenika, Khobar - KSA
Alban, Al Ula - KSA
Toki, Riyadh & Jeddah - KSA
F&B Ascot Hotel, Riyadh - KSA
F1 F&B Concept, Jeddah - KSA
Tony's Chocolonely Chocolate Bar, Amsterdam - Netherlands
Mami Umami, Dubai - UAE
Dasha - KSA
Dosa - KSA
F&B InterContinental, RAK - UAE

UNDER DEVELOPMENT/ CONSTRUCTION

Fairmont Hotel, Djibouti
Italian Glasshouse, Jeddah - KSA
F&B Raffles DGDA, Riyadh - KSA
F&B Assila Hotel, Jeddah - KSA
Parasol, Dubai - UAE
Japanese Bakery Cafe, Abu Dhabi - UAE
F&B Raffles, Jeddah - KSA
F&B InterContinental, Dammam - KSA
F&B InterContinental, Al Khobar - KSA
American Brasserie, Jeddah - KSA
Mara Villa, Kuwait - KSA
Skelmore Group, Dubai, UAE
Robata, Riyadh, KSA
Moxy, MEA Region
Protea, MEA Region
F&B Banyan Tree, Riyadh - KSA
F&B Al Hamra, Jeddah - KSA
F&B Red Palace, Jeddah - KSA
F&B Burj Ramla, Riyadh - KSA
InterContinental, Kuwait City - Kuwait
Wakame, KSA

OUR PROJECTS CREATIVE

DESIGN & ARCHITECTURE

COMPLETED

Nozomi, Khobar - KSA
Kuuru, Jeddah - KSA
Belgravian, Khobar - KSA
Hellenika, Khobar - KSA
Toki, Riyadh & Jeddah - KSA
Tamoka, Dubai - UAE
Cana by Tamoka, Dubai - UAE
Burj Al Hamam Bistro, Riyadh - KSA
F&B Ascot Hotel, Riyadh - KSA
Neom, Dubai - UAE
Tiger Tiger - Kuwait
Alban, Al Ula - KSA
Kyma Beach, Dubai - UAE

UNDER DEVELOPMENT/ CONSTRUCTION

Nozomi, Riyadh - KSA
Kuuru, Riyadh - KSA
F&B W Hotel, Riyadh - KSA
Robata, Riyadh - KSA
F&B Assila Hotel, Jeddah - KSA
Leylaty F&B, Jeddah - KSA
Lyla Spa, Khobar - KSA
Wakame, Riyadh & Jeddah - KSA
Dosa, Riyadh - KSA
Dasha, Riyadh - KSA
Angelina, Riyadh - KSA
American Brasserie, Jeddah - KSA
Roberto's, Doha - Qatar
Roberto's, Muscat - Oman
InterContinental F&B, Kuwait
F&B Fairmont Hotel, Dubai - UAE
Siddharta Lounge, Jeddah - KSA
Al Mirkaz, Jeddah - KSA
Leylaty Ballroom, Jeddah - KSA
Italian Glasshouse, Jeddah - KSA
Meez House, Riyadh - KSA
Sardinia Beach Club, Sardinia - Italy
Miya, Dubai - UAE

BRANDING

COMPLETED

Belgravian, Al Khobar - KSA
Hellenika, Al Khobar - KSA
Kuuru, Al Khobar - KSA
Dasha - KSA
Dosa - KSA
Movenpick, Riyadh - KSA
InterContinental, RAK - UAE
Movenpick, Dubai - UAE
Tiger Tiger - Kuwait

UNDER DEVELOPMENT/ CONSTRUCTION

Robata, Riyadh - KSA
Lyla, Al Khobar - KSA
Dosa, Riyadh - KSA
Alban, Al Ula - KSA
F&B InterContinental Hotel, Dammam - KSA
F&B Fairmont Hotel - Djibouti
F&B Boutique Group Hotels, Riyadh & Jeddah - KSA
F&B Raffles DGDA, Riyadh - KSA
XO Lounge, Dubai - UAE
Project Delta, Riyadh - KSA
Gold Brew Coffee, Dubai - UAE
Moxy Corporate Strategy, MENA

TECHNICAL

KITCHEN DESIGN

COMPLETED

Kuuru, Jeddah - KSA
Toki, Jeddah - KSA
Roberto's - Doha -Qatar
Nozomi, Al Khobar - KSA
Belgravian, Al Khobar - KSA
Hellenika, Al Khobar - KSA
Burj Al Hamam, Riyadh - KSA
Byblos Xpress, Jeddah - KSA
Tamoka, Dubai - UAE
Caña, Dubai - UAE
St Regis Beachclub, Dubai - UAE
Tiger Tiger, Kuwait

UNDER DEVELOPMENT/ CONSTRUCTION

Kuuru, Riyadh - KSA
Miya, Dubai - KSA
Nozomi, Riyadh - KSA
Japanese, Riyadh - KSA
Riviera beach club, Sardinia - Italy
Brasserie, Jeddah - KSA
Dosa, Riyadh - KSA
Dasha, Riyadh - KSA
Wakame, Riyadh & Jeddah - KSA
Glasshouse, Jeddah - KSA
Roberto's - Muscat -Oman

FOODSERVICE, LAUNDRY, AND WASTE DESIGN

COMPLETED

Banyan Tree, Al Ula - KSA
Ascott, Riyadh - KSA
Al Yamaha Palace, Riyadh - KSA
Erqah Palace, Riyadh - KSA
Salam Palace, Jeddah - KSA
Neom Palace, Neom - KSA
Al Khazoma Palace, Eastern P - KSA
Al Jazeerah Palace, Jeddah - KSA
Al Ouja Palace, Riyadh - KSA

UNDER DEVELOPMENT/ CONSTRUCTION

Fairmont, Djibouti
Fairmont, Dubai - UAE
Boutique hotel, Jeddah - KSA
Intercontinental, Kuwait
W, Riyadh - KSA
Regent, Riyadh - KSA
Kimpton, Riyadh - KSA
Dunes Luxury resort - KSA
Royal Dewan, Riyadh - KSA
AMC cinemas, Riyadh & Jeddah - KSA
Luxury collection (FOH renovation), Jeddah - KSA
Lyla spa, Al LKhobar - KSA

F O R S I T E

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